



29 October 2008

news release

ECB APPOINTS EXPERTS TO PROVIDE FACILITY STRATEGY SUPPORT FOR COUNTIES

The England and Wales Cricket Board (ECB) has appointed sport and leisure consultants **TrioPlus** to provide expert support and guidance in the delivery of individual County Cricket Board Facility Strategies covering the period 2009 - 2013. Developed against an ECB centrally provided framework, the strategies are required to be completed before the end of January 2009 and will be used by the ECB as the basis for prioritising development resources, future funding and working with other partners.

The Facility Strategy process will be undertaken in each County by the relevant County Board, supported by the professional County Cricket Development Manager and Directors from **TrioPlus**, who will add extra capacity and significant expertise, primarily delivered through a consultation process developed specifically for this contract. **TrioPlus** has undertaken similar work for the Football Association and The Lawn Tennis Association.

Bruce Cruse, National Facilities and Funding Manager, said "ECB strategies and supporting technical standards have already attracted significant public investment to date. Further significant

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funding for the period 2009-2013 is anticipated and the County Board Facility Strategies are a vital element of our bottom-up process to both help underpin future funding and enable our partners to understand what is required for cricket to move forward successfully. **TrioPlus** will be a valuable asset to our Counties as part of this process.”

TrioPlus has extensive experience in developing sport strategies at national, regional and local level and has been involved in the development of many individual facility projects, ranging from those delivered nationally and regionally for the English Institute of Sport and National Governing Bodies, through to community schemes at local authority and club level.

For further information visit www.trioplusonline.co.uk

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